

## **PRIVACY POLICY**

### **Article 1. What do we do with your information?**

When you purchase something from our store, we collect the personal information you give us such as your name, address and email address.

When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

Email marketing (if applicable): With your permission, we may send you emails about our store, new products and other updates.

### **Article 2. Consent**

*How do you get my consent?*

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

*How do I withdraw my consent?*

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at [hi@melanievandooren.com](mailto:hi@melanievandooren.com).

### **Article 3. Disclosure**

We may disclose your personal information if we are required by law to do so or if you violate our Terms and conditions.

### **Article 4. Third-party services**

The data we receive from you can be transmitted by MELANIE VAN DOOREN to trusted partners that comply with the General Data Protection Regulation (GDPR) and that process data on our behalf. Their access is limited to the processing activities on our behalf. MELANIE VAN DOOREN does not grant third parties any rights to use or process the data beyond the scope of our agreement.

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms and conditions.

When you click on links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements carefully.

MELANIE VAN DOOREN does not sell your personal information to any other party. We value your privacy very highly and therefore only work with trusted partners that comply with the General Data Protection Regulation (GDPR).

#### **Article 5. Security**

To protect your personal information, we take reasonable precautions and follow industry best practices and security measures to avoid the loss, the improper use, disclosure, or the change of information which is received on [www.melanievandooren.com](http://www.melanievandooren.com).

If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all requirements and implement additional generally accepted industry standards.

#### **Article 6. Access right and right to obtain a copy**

You have the right to freely obtain at any moment access to your personal data, as well as to be informed about the use of your personal data.

#### **Article 7. Right to correct, delete and limit**

You have the choice to share your personal data with MELANIE VAN DOOREN. You also have the right to request MELANIE VAN DOOREN to correct, delete or complement your personal data. You acknowledge that a refusal to share data or a request to delete these data will make the delivery of certain services and/or products impossible. You can also request the processing of your personal data to be limited.

## **Article 8. Right to object**

You have the right to object to the processing of your personal data when you have serious and legitimate reasons to do so. You also have the right to object to the use of your personal data for purposes of direct marketing. In such case specific reasoning will not be requested.

## **Article 9. Right to free data transferring**

You have the right to obtain your personal data which is processed by MELANIE VAN DOOREN in a structured, usual form, readable by machines and/or to transfer this data to another data controller.

## **Article 10. Right to withdraw consent**

When the processing is based on prior consent, you have the right to withdraw this consent.

## **Article 11. Exercise of rights**

You can exercise your rights by contacting us by e-mail addressed to [hi@melanievandooren.com](mailto:hi@melanievandooren.com) or by mail addressed to MELANIE VAN DOOREN, Osselveldstraat 4, 1785 Brussegem (Ossel), Belgium, or through the link 'Contact' on the Website.

## **Article 12. Right to file a complaint**

You have the right to file a complaint with the Belgian Privacycommission: Commission for protection of personal life, Drukpersstraat 35, 1000 Brussels, Tel +32 (0)2 274 48 00, Fax +32 (0)2 274 48 35, e-mail: [commission@privacycommission.be](mailto:commission@privacycommission.be). This does not affect a provision before the civil court. If you have suffered damages caused by the processing of your personal data you can file a claim for damages.

In any case, each visitor & client has the right on insight & correction of the personal details as referred to, and each visitor/client has the right to object – at no cost – any processing or utilization of its personal details for marketing purposes. For this (Law of 8 September 1992) one has simply to contact MELANIE VAN DOOREN via [hi@melanievandooren.com](mailto:hi@melanievandooren.com).

## **Article 13. Cookies**

Cookies are pieces of information a website can send to your computer for record keeping purposes. MELANIE VAN DOOREN uses cookies to keep track of how often you visit our website, the contents of your shopping cart, previous purchases and to deliver content specific to your interests.

Most web browsers automatically accept cookies but you have the right to reject them. However, your visit to our website will be significantly enhanced if cookies are not disabled. If

you choose not to receive cookies, you may still use most of the features of our website, except for all the features related to ordering from our e-shop.

#### **Article 14. Age of consent**

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

#### **Article 15. Changes to this privacy policy**

We reserve the right to modify this privacy policy at any time, so please review it frequently.

Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

#### **Article 16. Questions and contact information**

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact [hi@melanievandooren.com](mailto:hi@melanievandooren.com).